

CALL FOR HEROIC DEEDS!

BE AN

AUSTRIAN

DATA HERO

NOW!

SUBMIT NOW -

*all information & application criteria
on page 2*

If you are promoting, developing or applying data governance by yourself through your activities, you have come to the right place.

The **AUSTRIAN DATA GOVERNANCE AWARD 2021** is looking for the best heroic data governance deeds in Austria and in the neighboring countries of Germany, Switzerland, Liechtenstein and the European region South Tyrol – Trentino. The AUSTRIAN DATA GOVERNANCE AWARD 2021 is sponsored by the ADV – AUSTRIAN DIGITAL VALUE and awarded at the Third Austrian Data Governance Conference on **April 22nd and 23rd, 2021** in Vienna.

WHICH SOLUTIONS CAN BE SUBMITTED?

Solutions can be submitted in two categories. The following evaluation criteria are used:

1 AUSTRIAN DATA HERO 2021	2 AUSTRIAN DATA HERO TALENT 2021
<i>Concepts from professionals</i>	<i>Concepts and implementations from students</i>
ADDED VALUE Extent of the desired benefit, measured on the basis of target group or monetary value.	
INNOVATION Is the idea new? Is the solution driving digital change? Does it contain new ideas for implementing data governance that have not been used before?	
STRATEGY To what extent does the solution address the strategic level? What impact does / would it have on the affected members of an organization and can / could this be made measurable?	
EXPERTISE Are the core areas of data governance applied?	
USER CENTERING Does the solution focus on the needs of the users?	
COMMUNITY / REACH Can an (open) community emerge through the implementation? Is the solution sustainable, is it aiming for national or international reach?	
LEVEL OF IMPLEMENTATION To what extent have real implementations already been achieved?	SCIENTIFIC BACKGROUND To what extent were scientific principles applied?
AUSTRIAN DATA HERO 2021 includes free participation in the WU Academy's data governance program.	AUSTRIAN DATA HERO TALENT 2021 is a PROMOTION OF YOUTH PRIZE endowed with € 1,000.

SUBMISSION CONTENT / CRITERIA

- Category of submission
- Responsible person(s) (name, e-mail, telephone number)
- Short title (50 characters)
- Abstract (max. 750 characters)
- 2-3 sentences for each evaluation criterion
- PDF format

REQUIREMENTS FOR SUBMITTING THE AUSTRIAN DATA GOVERNANCE AWARD

- A confirmation e-mail with an overview of the entered project data is sent in PDF format.
- Each solution can only be submitted in one of the two categories.
- The submissions are to be written in German or English.
- The expert jury only evaluates fully completed submissions. Your decision is binding.
- The judges' decision is final.
- The submitters agree to send one of the persons responsible for the project **to the award ceremony on April 23, 2021.**
- All submissions must be received by **ADV in PDF format** by **30.01.2021** at the latest to **datagovernance@adv.at.**

The first ten submissions in the **AUSTRIAN DATA HERO** category and all submissions in the category **AUSTRIAN DATA HERO TALENT** receive free entry to the conference. The winner of the respective category will also be invited to present at the conference.

We look forward to numerous submissions!