

# Splunk and Cisco Delivering Digital Resilience

# Cisco powers how people and technology work together across the physical and digital worlds

Splunk empowers organizations to be more digitally resilient

## AI-ready data centers

Transform data centers to power AI workloads anywhere  
*Public and private clouds, on-premises, edge*

## Future-proofed workplaces

Modernize everywhere people work and serve customers  
*Campuses, branches, factories, homes, cars, hospitals, stadiums, hotels, and beyond*

## Digital Resilience

Keep your organization secure, reliable, and performing with game-changing security, assurance, and observability across the entire digital footprint

Accelerated by Cisco AI

# Digital resilience is a **\$400B** problem.

**2.6% drop**  
in stock price drop after  
a single downtime event

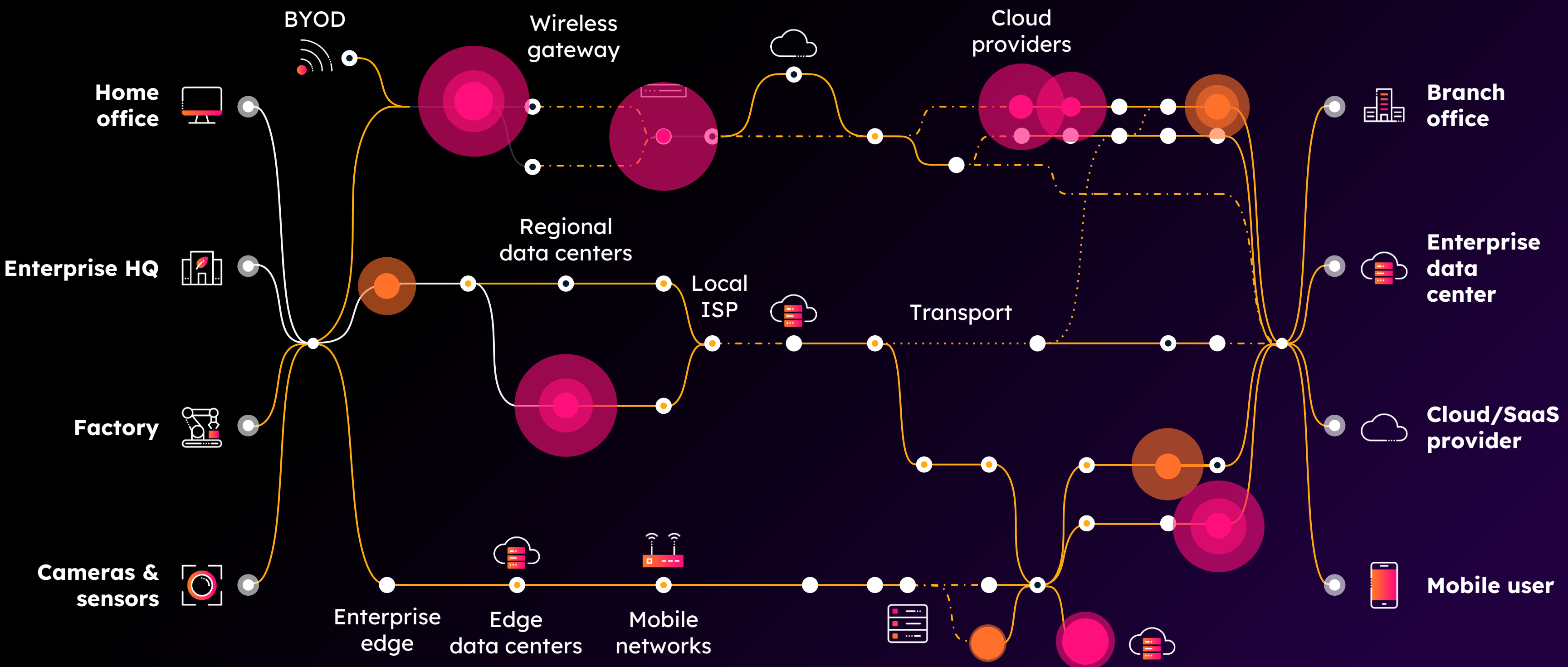
**74% of organizations**  
report slower innovation  
velocity due to downtime

Source: The Hidden Costs of Downtime, Splunk & Oxford Economics, Geo: EMEA

[https://www.splunk.com/en\\_us/form/the-hidden-costs-of-downtime.html](https://www.splunk.com/en_us/form/the-hidden-costs-of-downtime.html)



# Complexity creates risk



# It's hard to be resilient.



Complex environments expand attack surface and failure points.

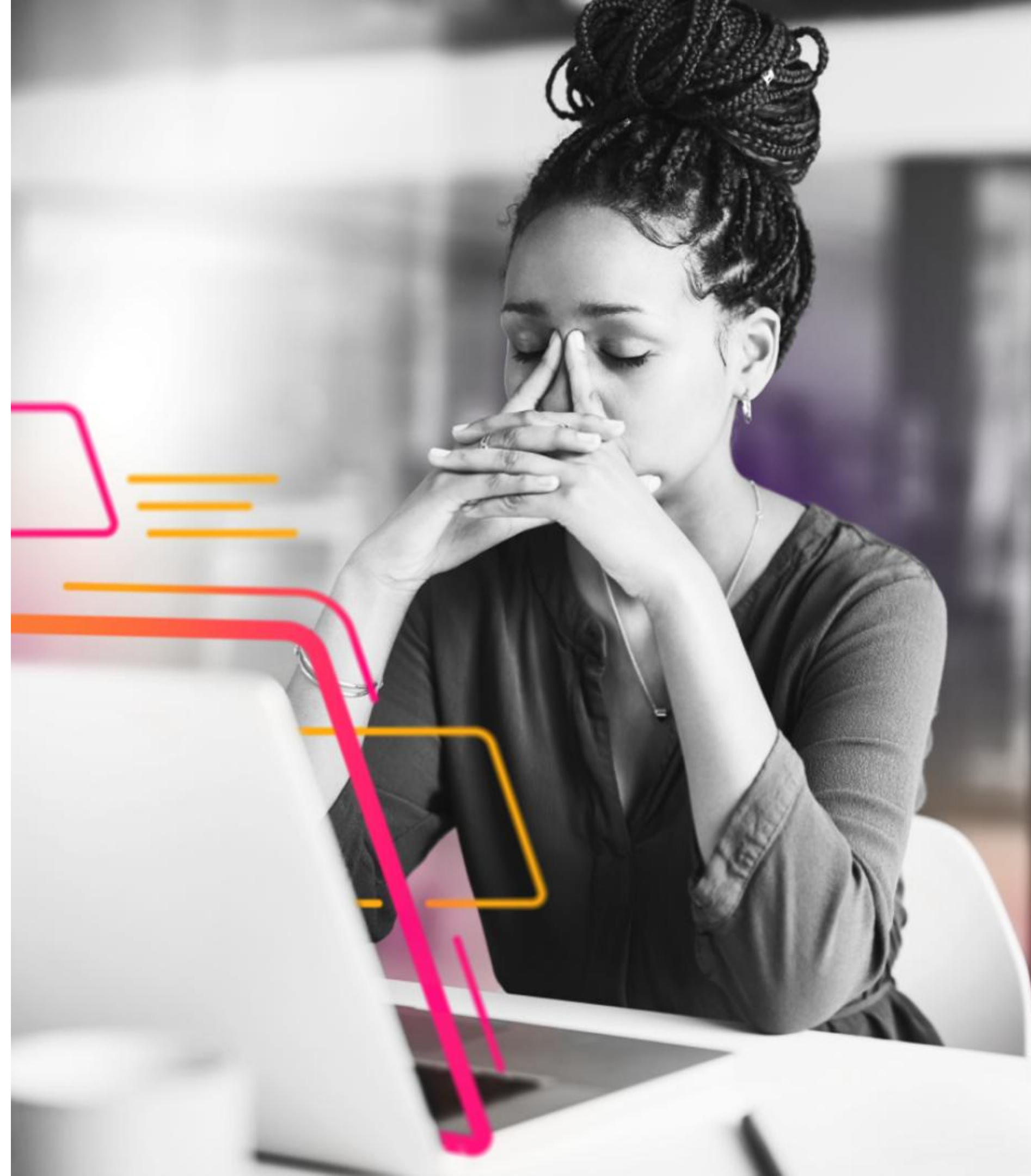


Growing data volumes sit in silos and are increasingly hard to manage.



Regulations require real-time risk assessments.

The AI era is accelerating all these challenges and creating entirely new ones.



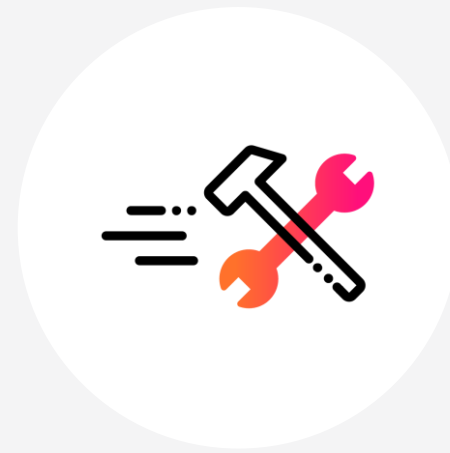
**How do you prepare for and recover  
from unexpected disruptions?**

# Build digital resilience with Splunk.

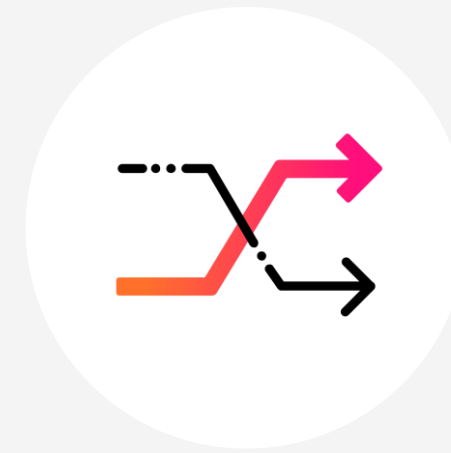
Splunk brings SecOps, ITOps and engineering together to...



Prevent major  
issues

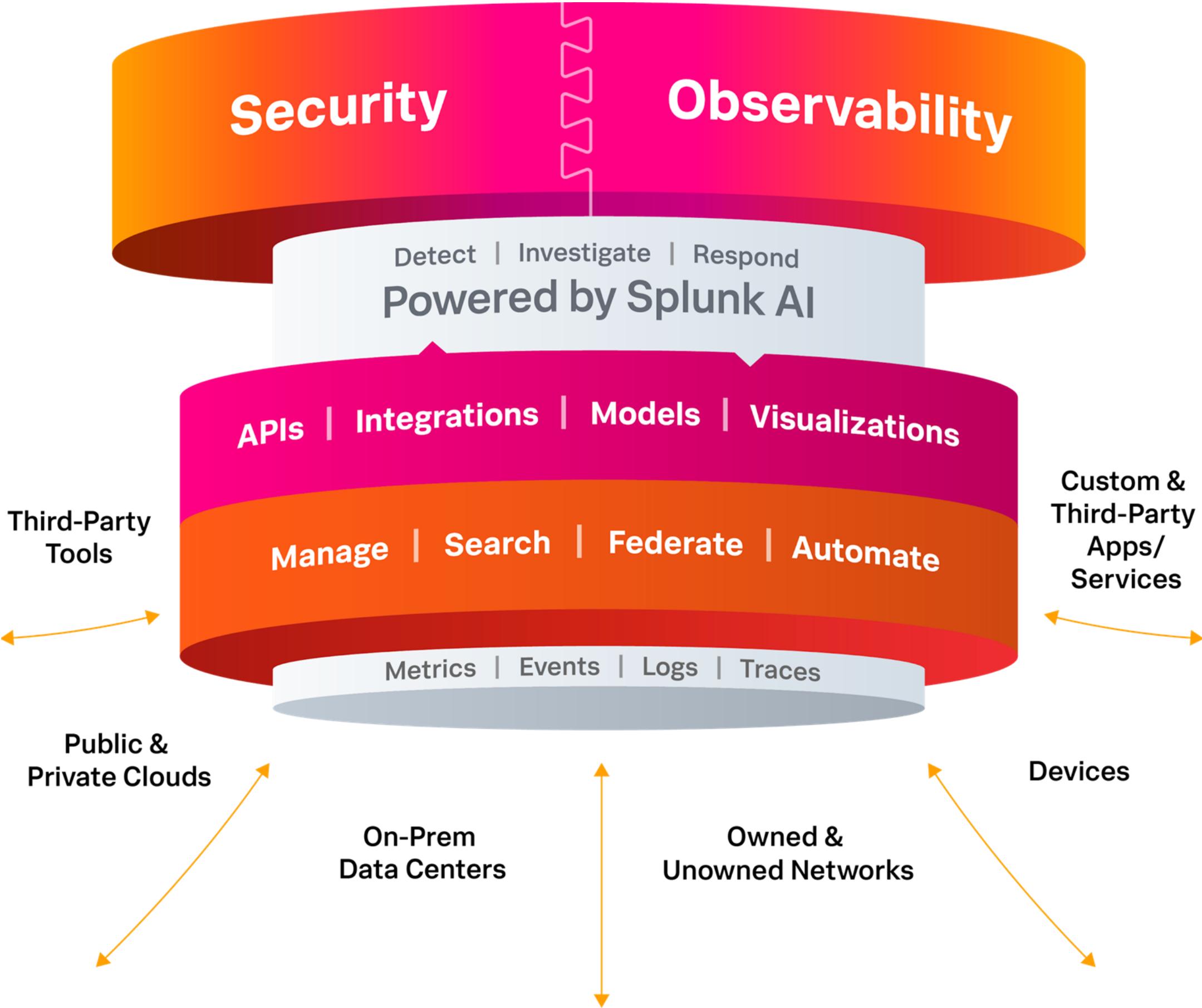


Remediate  
faster



Adapt quickly

# The Unified Security and Observability Platform





Splunk is the only  
vendor recognized as  
**A Leader** in the latest  
Magic Quadrant™  
Reports for SIEM  
and Observability  
Platforms

Gartner, Magic Quadrant for Security Information and Event Management, May 2024

Gartner, Magic Quadrant for Observability Platforms, August 2024

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Gartner®

**A Leader**

Gartner® Magic Quadrant™  
for Security Information and  
Event Management

**A Leader**

Gartner® Magic Quadrant™  
for Observability Platforms

# Our product vision

To provide visibility and insights across an enterprise's **entire digital footprint**, powering actions that improve security, reliability, and innovation velocity



Access the  
right data



Apply the  
right analytics



Accelerate the  
right actions

# Unified data platform

Flexible deployment | Scalable index | Data re-use  
Filter, route, transform | Federation | AI

**2K+**

of apps &  
add-ons on  
Splunkbase

**1K+**

purpose built data  
source integration

**8B**

Monthly searches



# The SOC of the future

**99%**

faster incident  
detection, investigation  
& response

**90%**

potential reduction in  
alert volumes

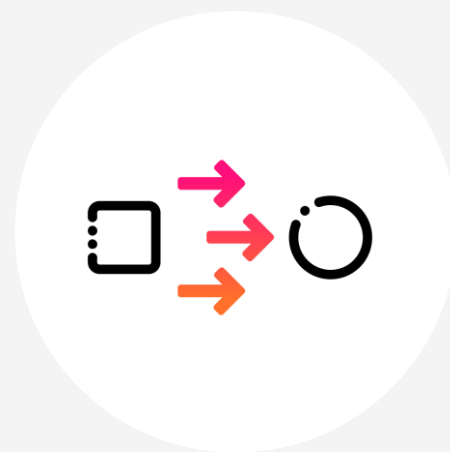
**5x**

faster response time  
with orchestration  
& automation





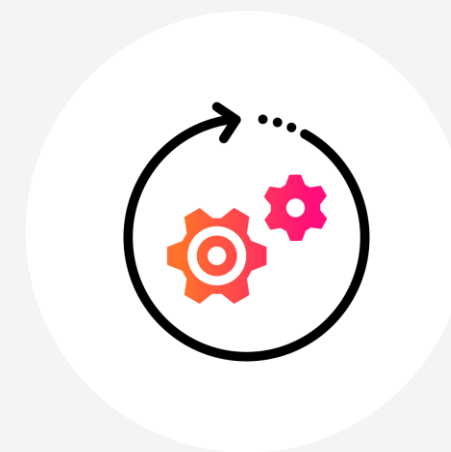
# Cisco and Splunk strengthen digital resilience by modernizing the SOC



Unify threat  
detection,  
investigation  
and response

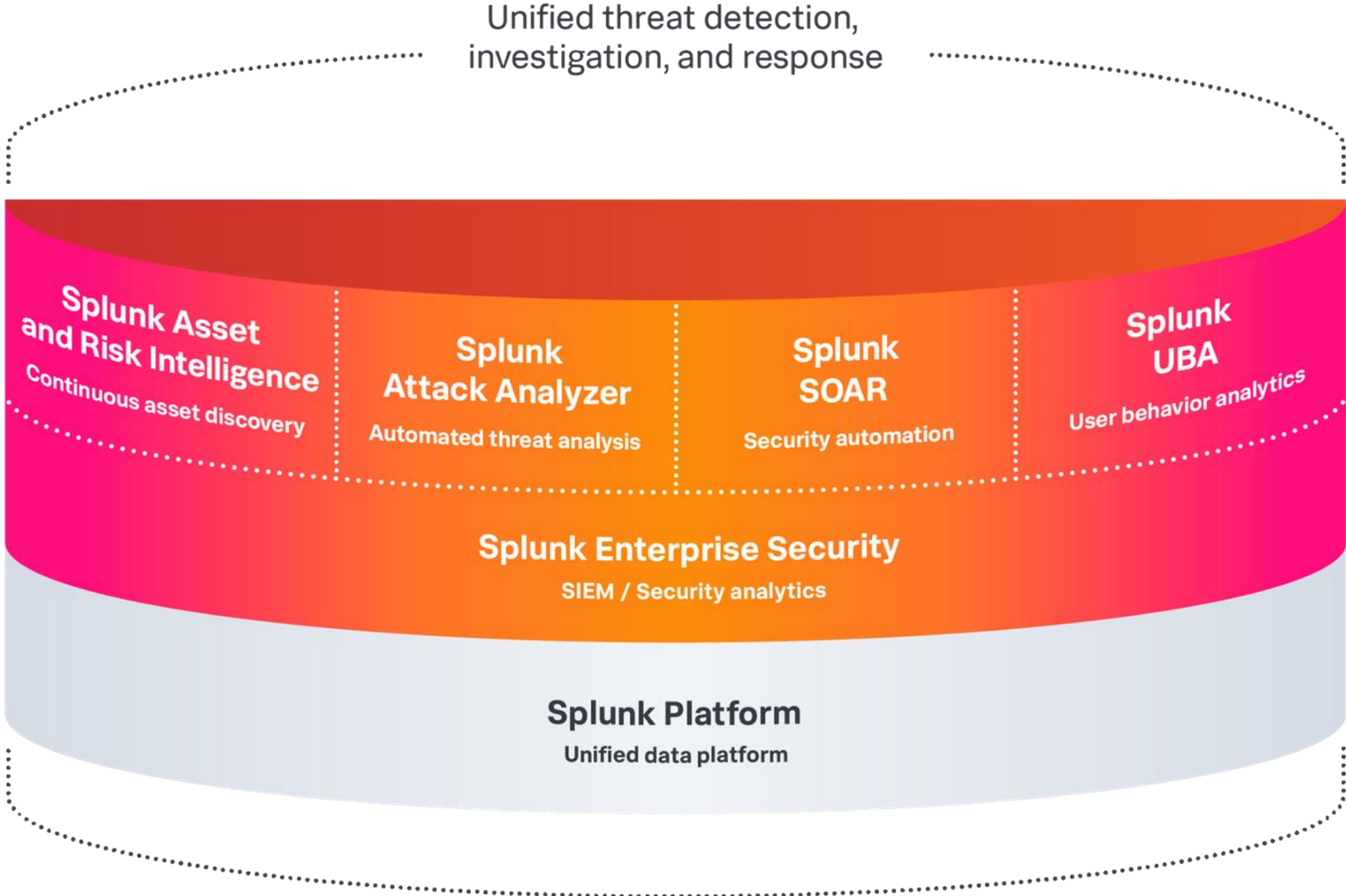


Stop lateral  
movement and  
enhance anomaly  
detection



Integrate threat  
intelligence to enrich  
TDIR workflows

# Powering the SOC of the future with the leading TDIR solution



- Leading security content and research
- Recognized industry leadership in security operations
- Supported by thousands of Splunk base apps and integrations
- Vibrant community of users and partners



# Build a leading observability practice

**97%**

reduction in alert noise

**96%**

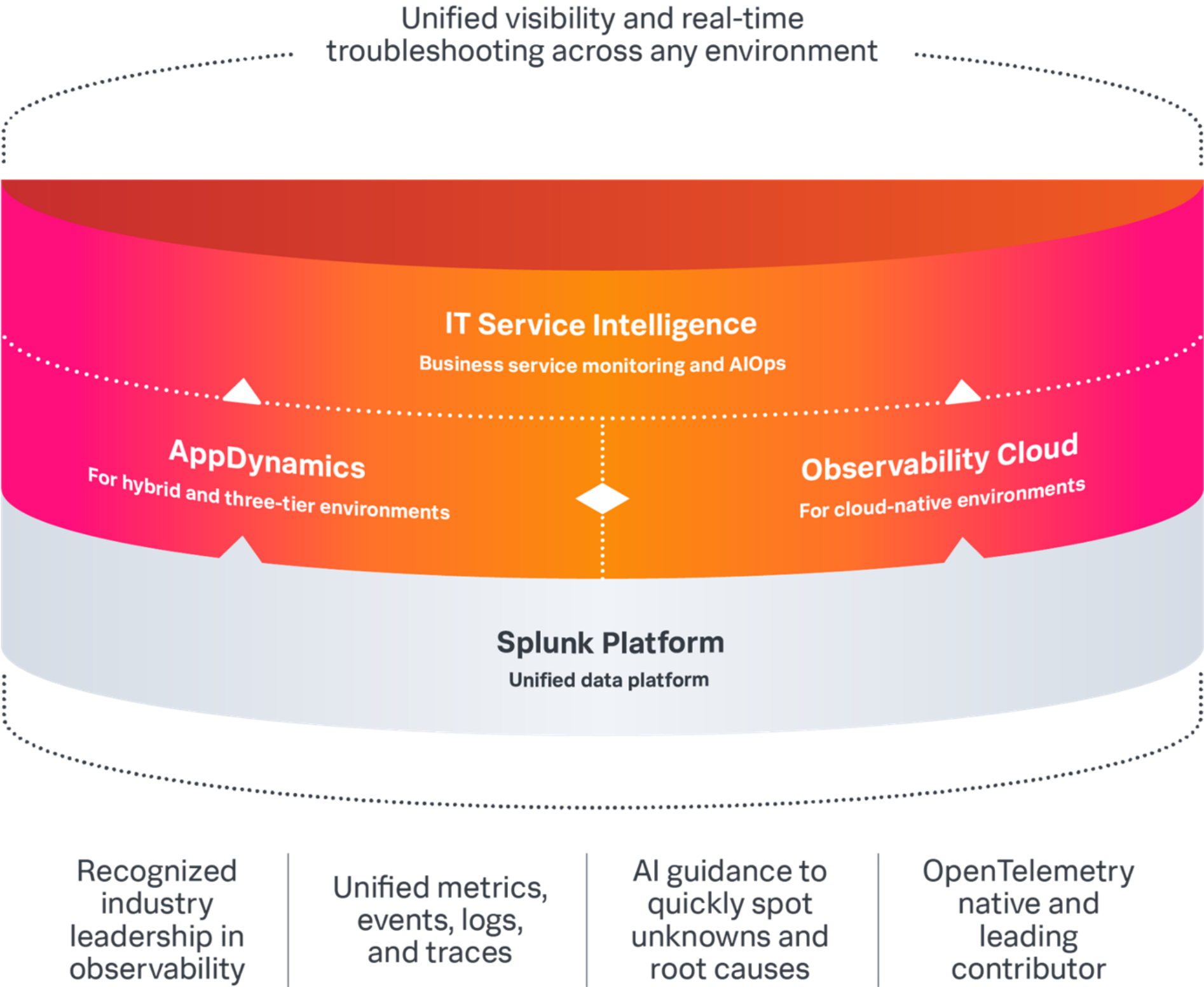
faster application  
development,  
increasing developer  
productivity

**83%**

reduction in mean time  
to resolve (MTTR)



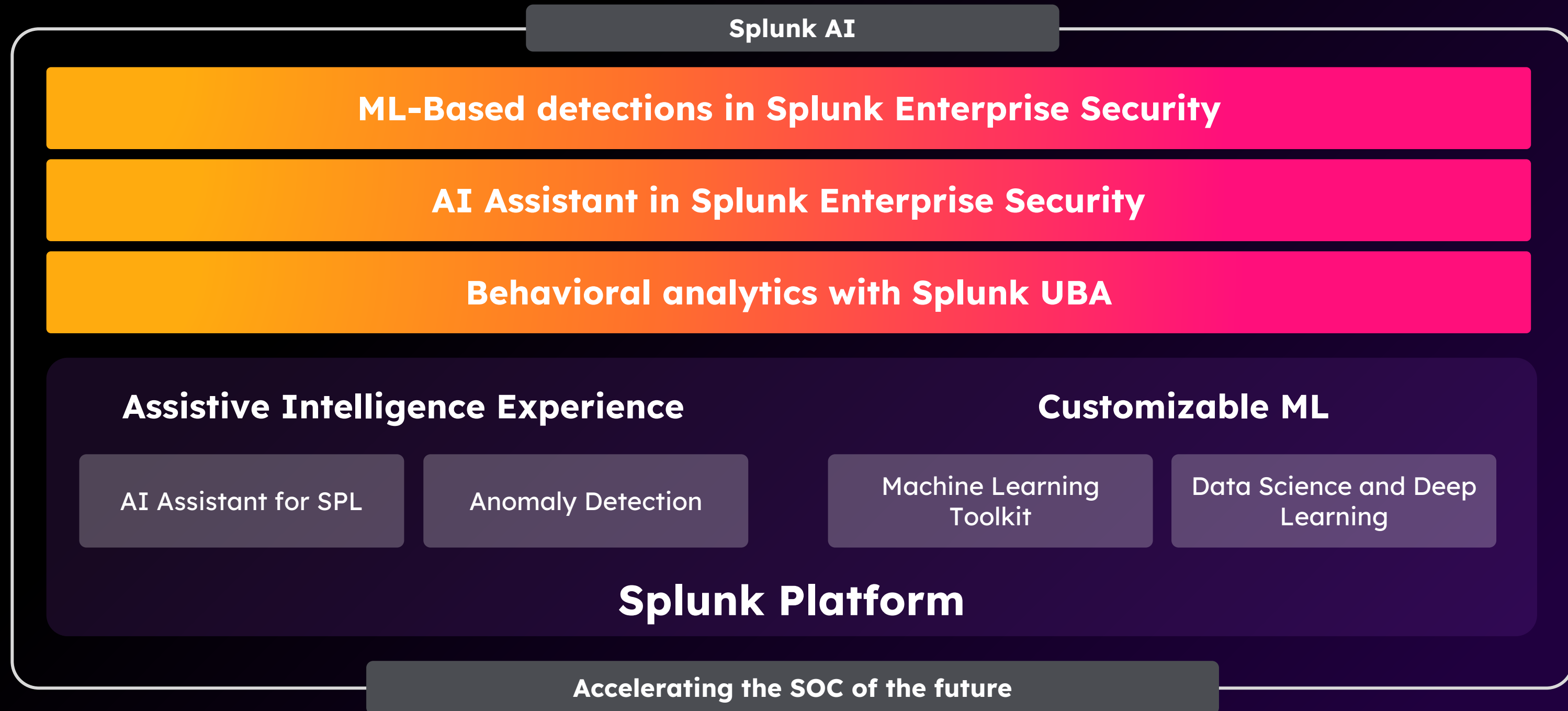
# Complete visibility across your entire digital footprint





# Driving a new wave of maturity for the SOC

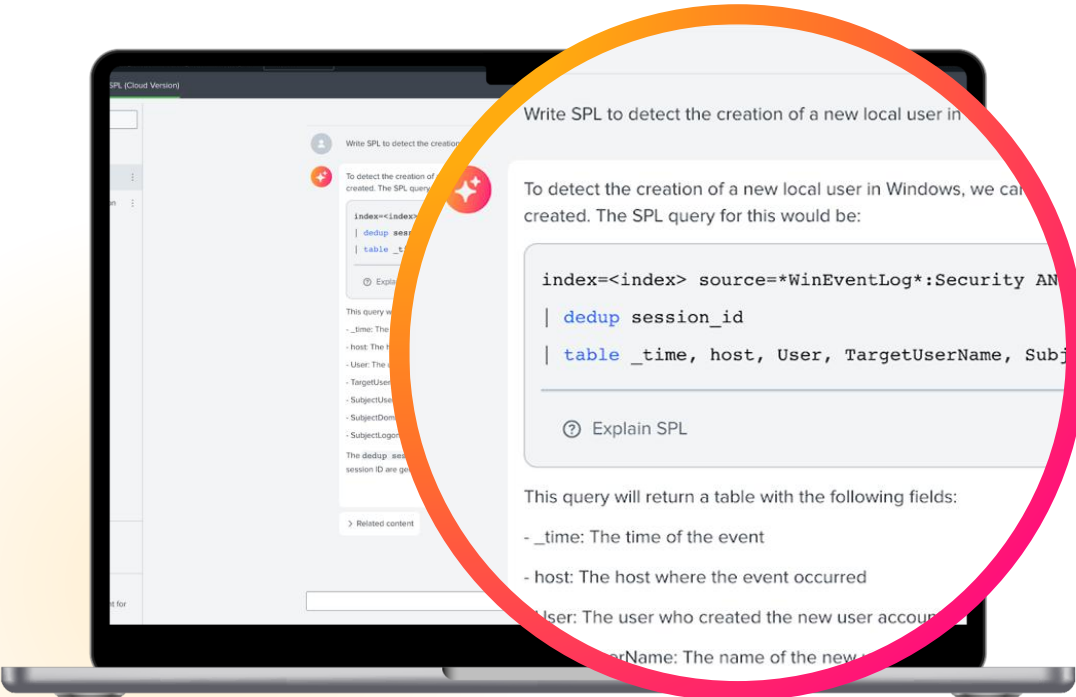
Powered by Splunk AI



# Splunk AI Assistants everywhere

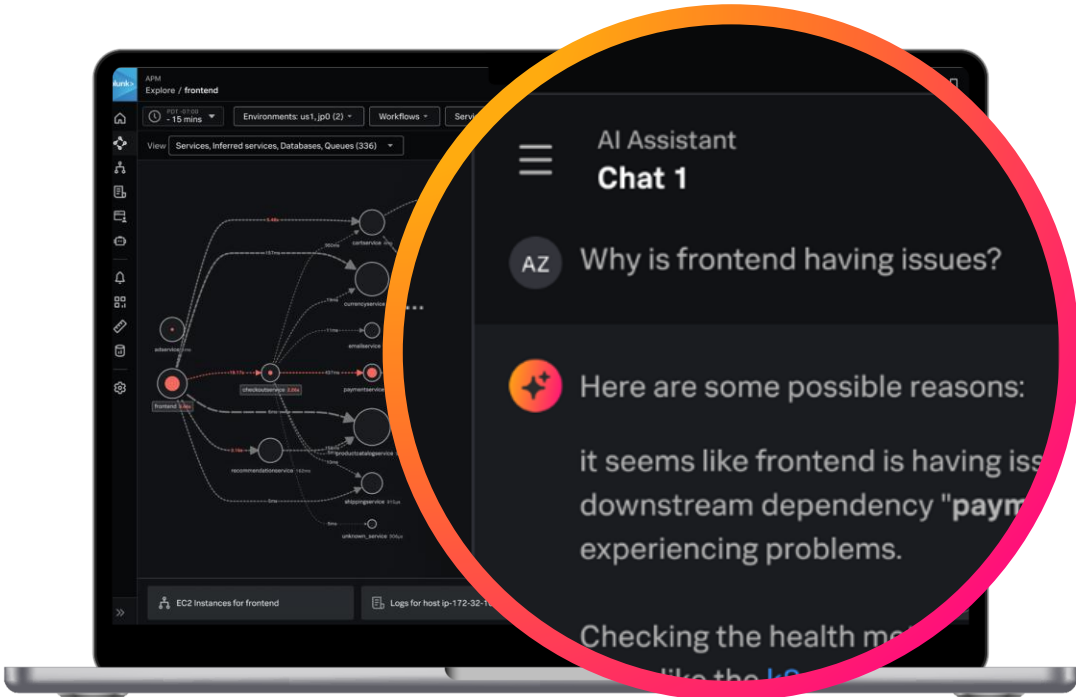
Increase productivity and deliver faster detection and response

## AI Assistant for SPL



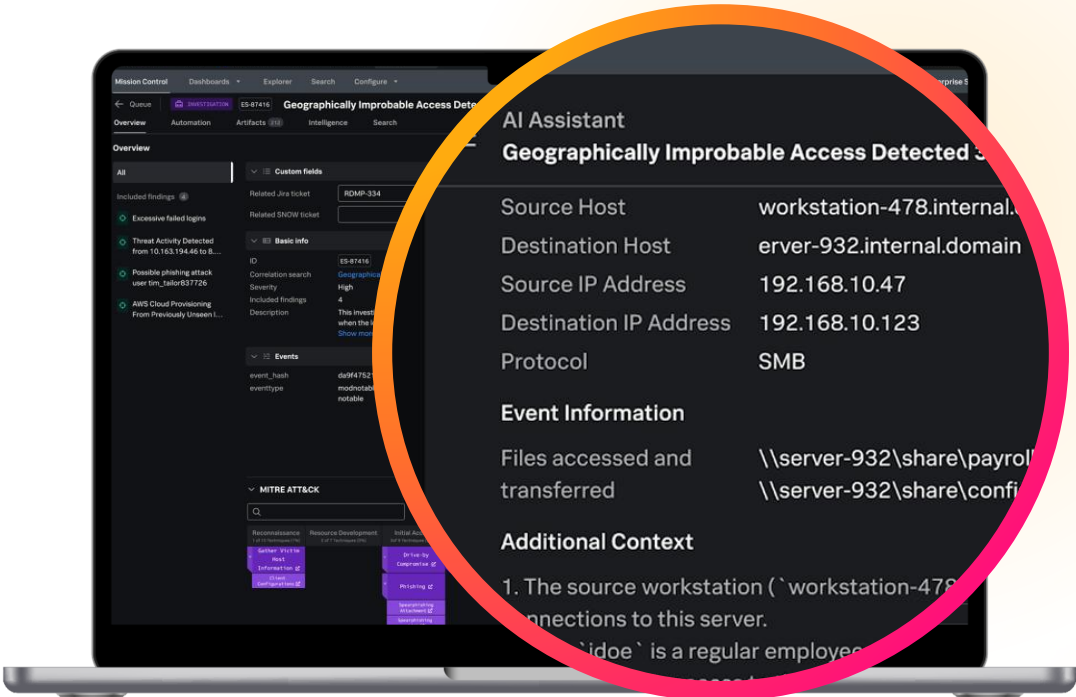
Generally Available

## AI Assistant in Observability Cloud



Generally Available Feb 4 '25

## AI Assistant in Enterprise Security

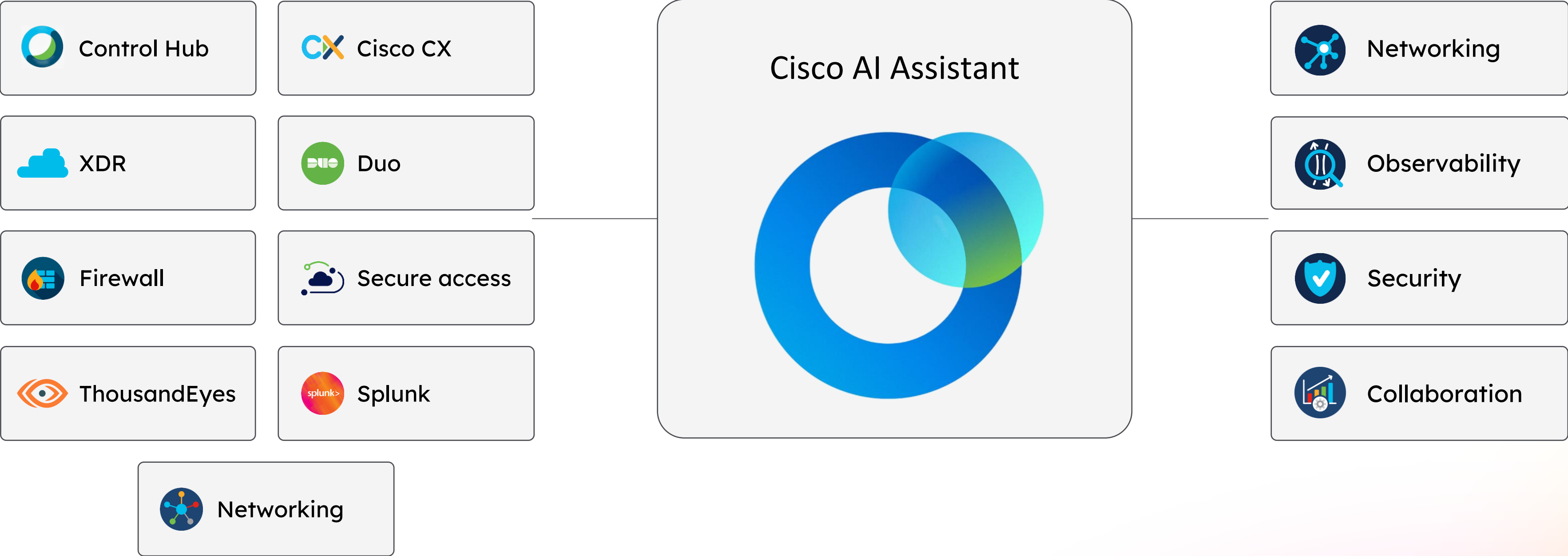


Preview

# Unified AI Assistant to help you build digital resilience

Skills

Data sources



# How Cisco and Splunk advance digital resilience





# Heineken becomes the world's most resilient brewer with Splunk.

**100%**

visibility into 3000+ systems

**25M**

monthly app messages in one view

**<20**

invoices with errors per day in one location

“For the first time we can see all the performance of our middleware systems and each of the integrations running on them, in one single view.”

**Guus Groeneweg,**

Global Product Owner for Digital Integrations, Heineken



**HEINEKEN**

Data is the **differentiator**  
for security and  
observability