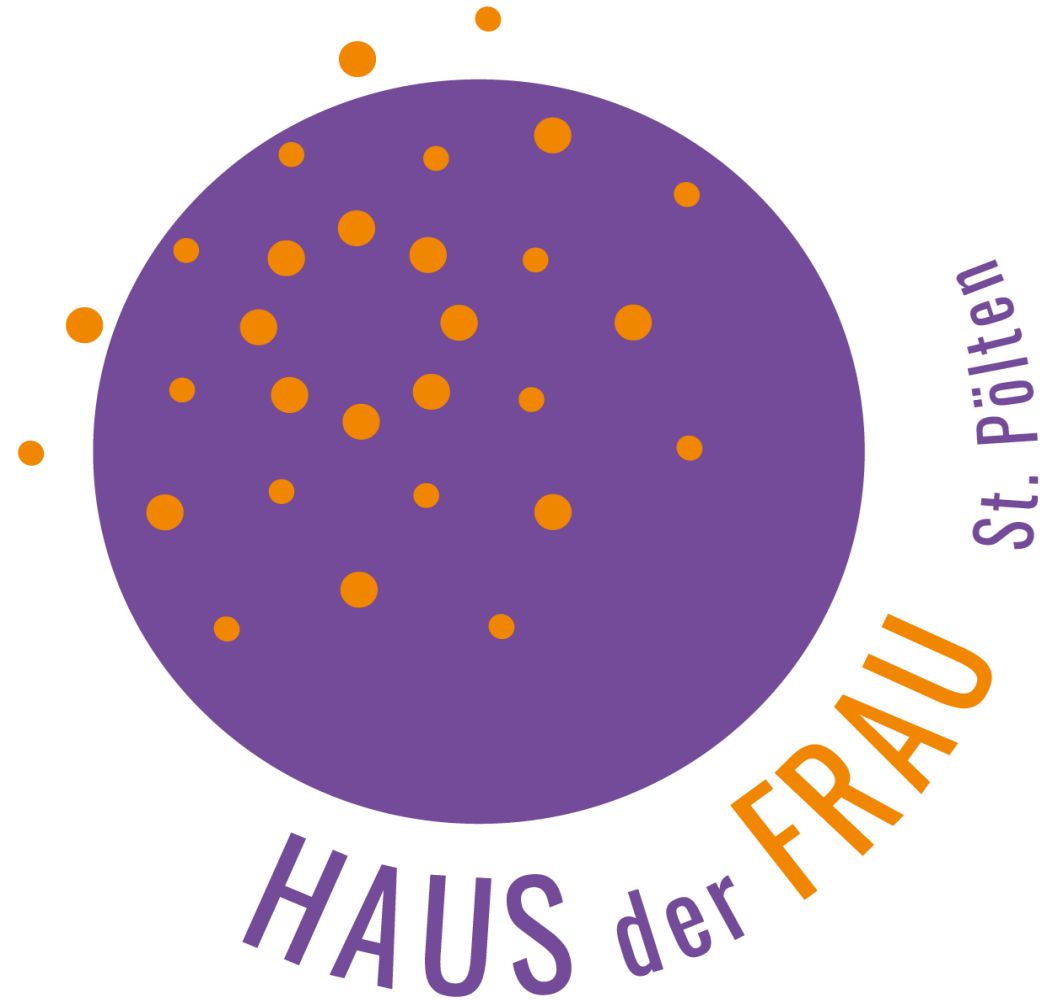




# In-Kind

FINDING THE VALUE OF THE PRE-LOVED

Let us tell  
you a story



**2600 tons**  
garments  
collected a year  
(Volkshilfe Upper Austria)

sorting  
classification  
quality check  
value estimation

**425 tons** donated,  
thereof

**100% manual**

**125 tons**  
garments sold  
(Carla St. Pölten & NÖ-West)

Reveal the true value of pre-loved

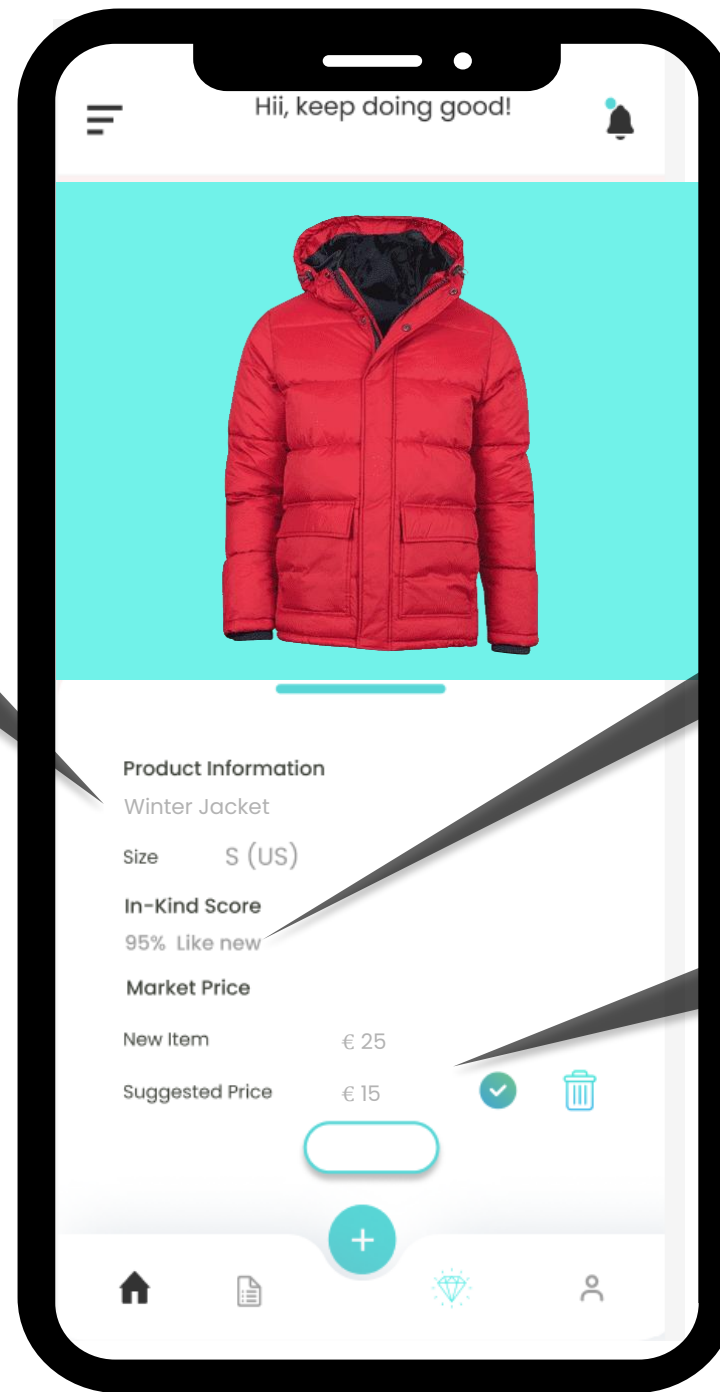
# Solution

- > Identification (AI)
- > Scoring (Quality)
- > Value estimation (Global)
- > Automate inventory

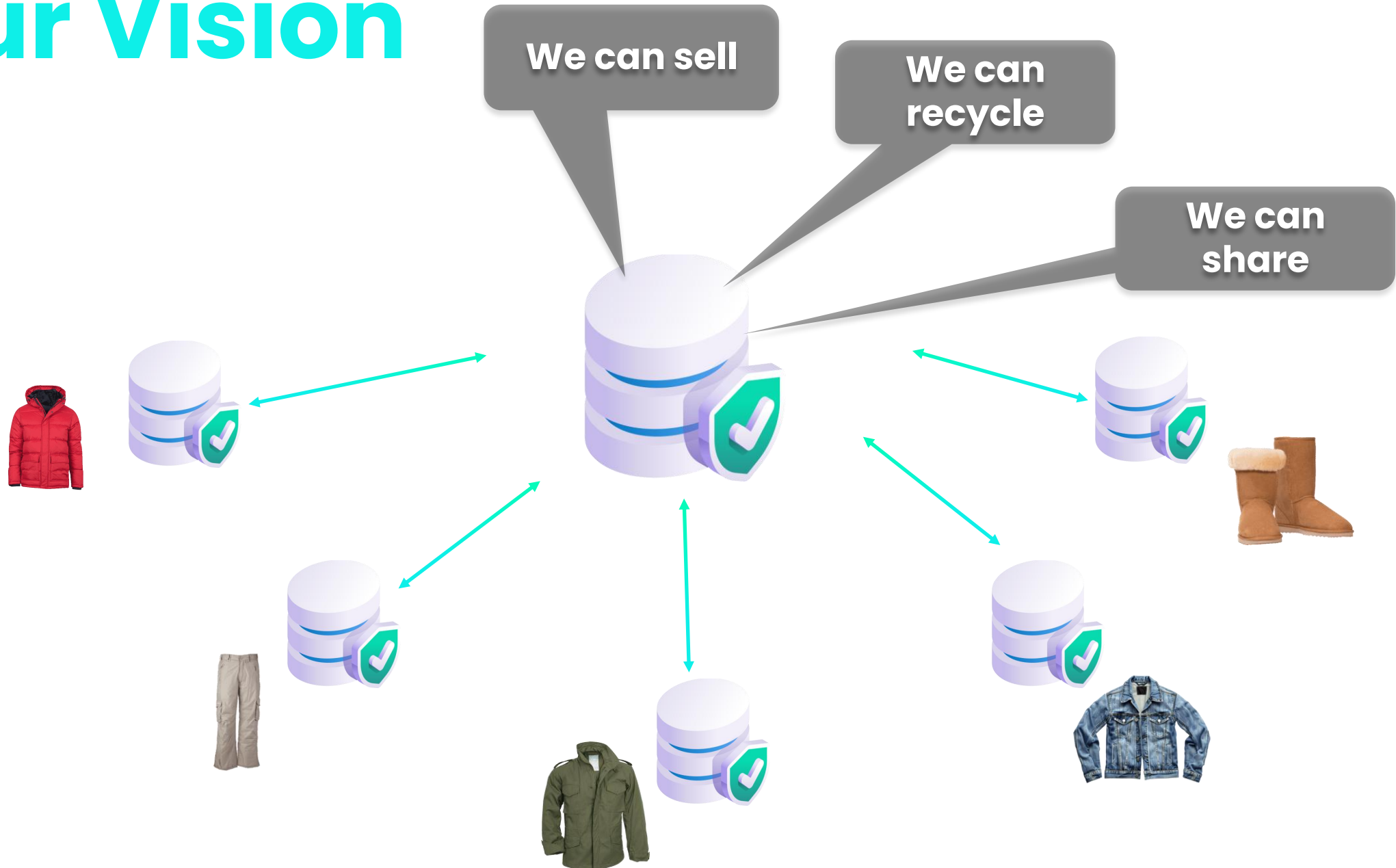
**It is a winter jacket!**

**It looks like new!**

**Can be a great deal!**



# Our Vision



# Our Vision

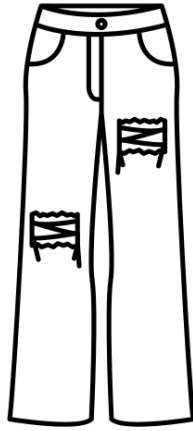
## Sharing Economy Ecosystem

Digital platform that leverages AI to centralize the needs of social organizations, ensuring donations align with real demands while enabling resource sharing and collaboration.

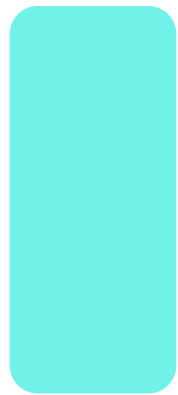
An e-commerce hub for second-hand item sales, fostering sustainability, and expanding social impact.



# Now



Digital Inventory



Manual  
Effort



Quality  
Control

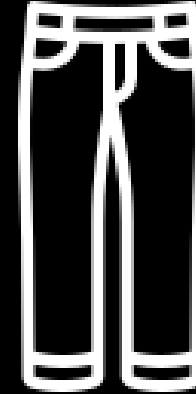


Donor  
Trust



Transparency

# Future



Manual  
Effort



Quality  
Control



Donor  
Trust



Transparency



# Our Impact

## Problem

Limited access to well-priced second-hand items and sustainable shopping options.

---

Lack of understanding of the institution's real needs

---

High manual effort in sorting, pricing, and managing second-hand donations.

---



## Solution

Expands the reach of second-hand products through an e-commerce platform, making sustainable shopping more accessible.

---

Identify and address the institution's real needs. Improved transparency in donation valuation, encouraging more contributions.

---

Automated inventory management, reducing workload and improving efficiency.

---

# TAM SAM SOM

## Second-Hand Market (Apparel)

**Total Addressed Market**



EUR 88 billion in EU (*CARG: 8,2%*)

**Servicable Available Market**



EUR ~7.3 billion in DACH

**Servicable Obtainable Market**

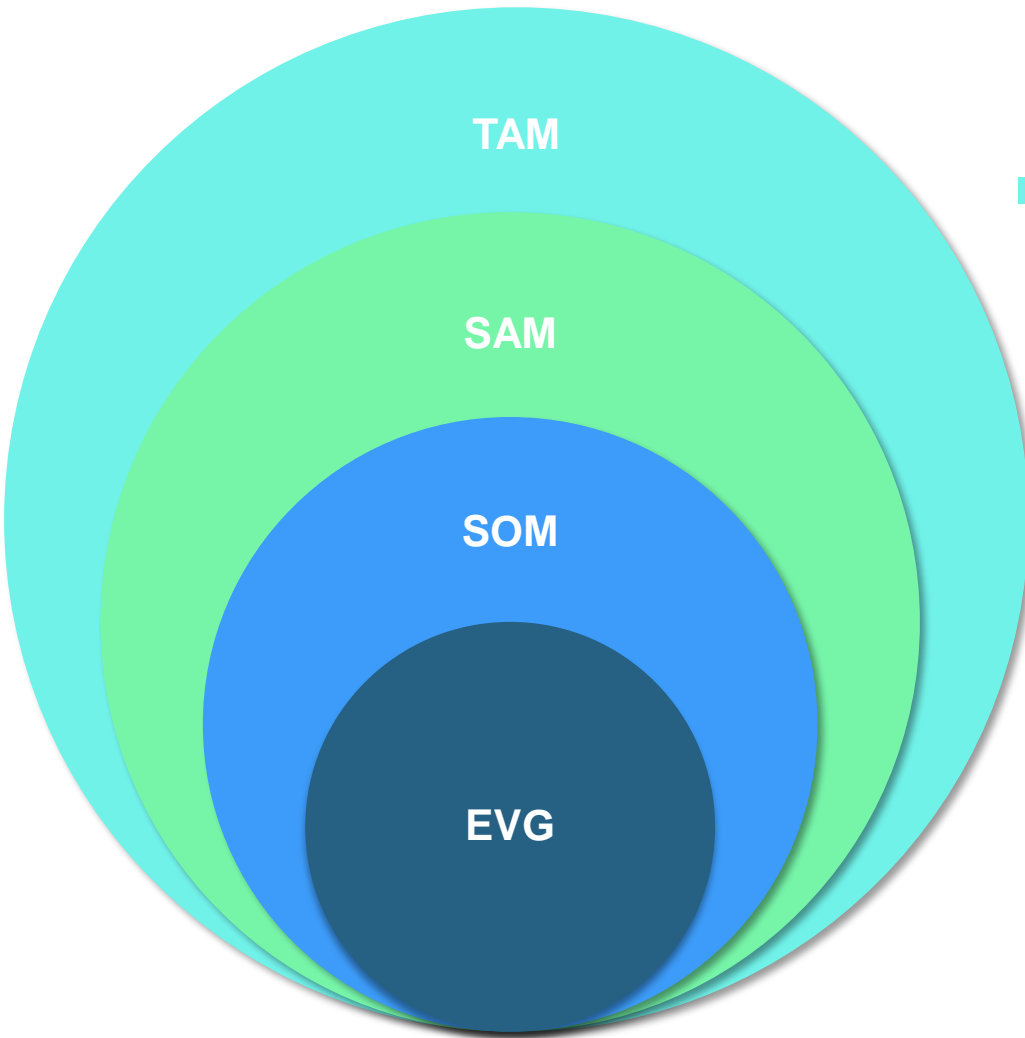


EUR 1.5 billion in AT

**Early evangelists**



EUR 15–20 million in Lower Austria (~20% of AT)



## Social Organizations

**Total Addressed Market**



4.700.000 NPO in EU

**Servicable Available Market**



138.600 NPO in DACH

**Servicable Obtainable Market**



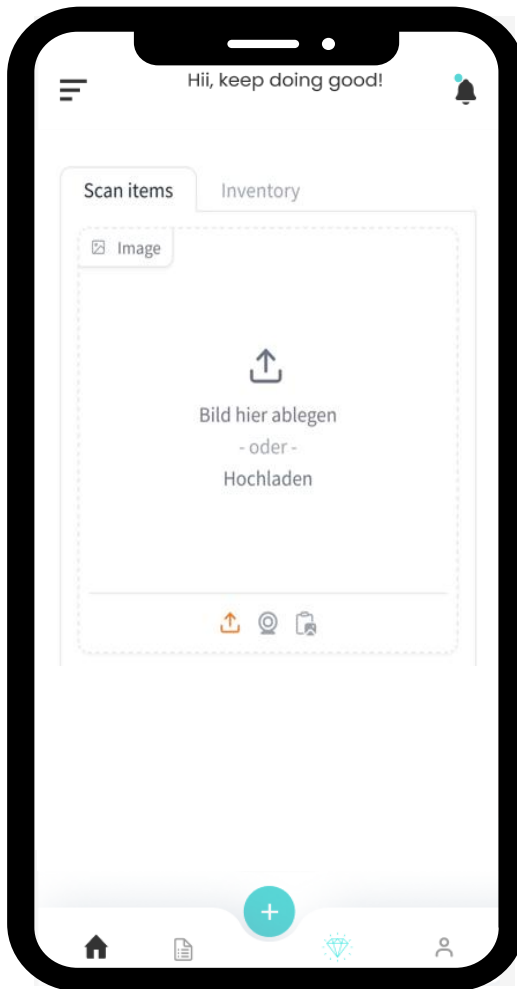
1.100 NPO in AT

**Early evangelists**

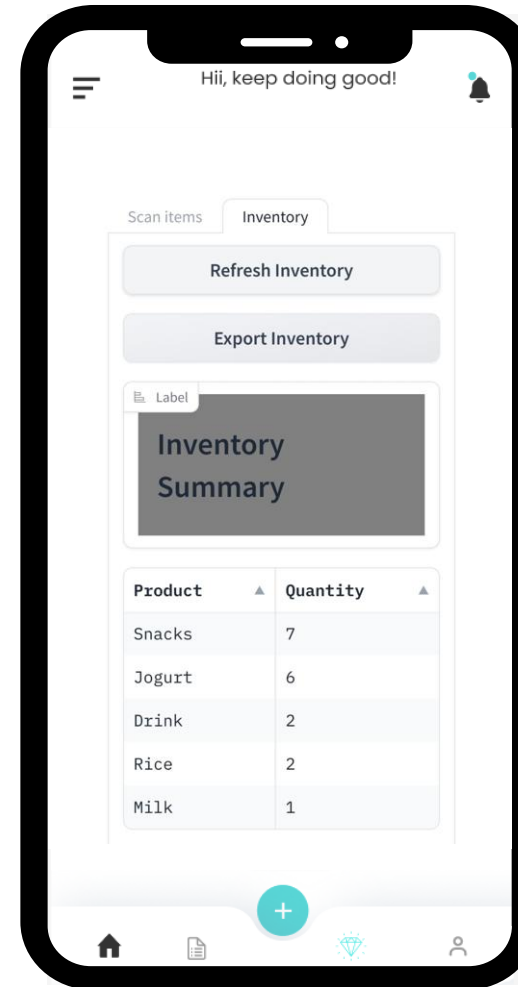


10 NPO in Lower Austria

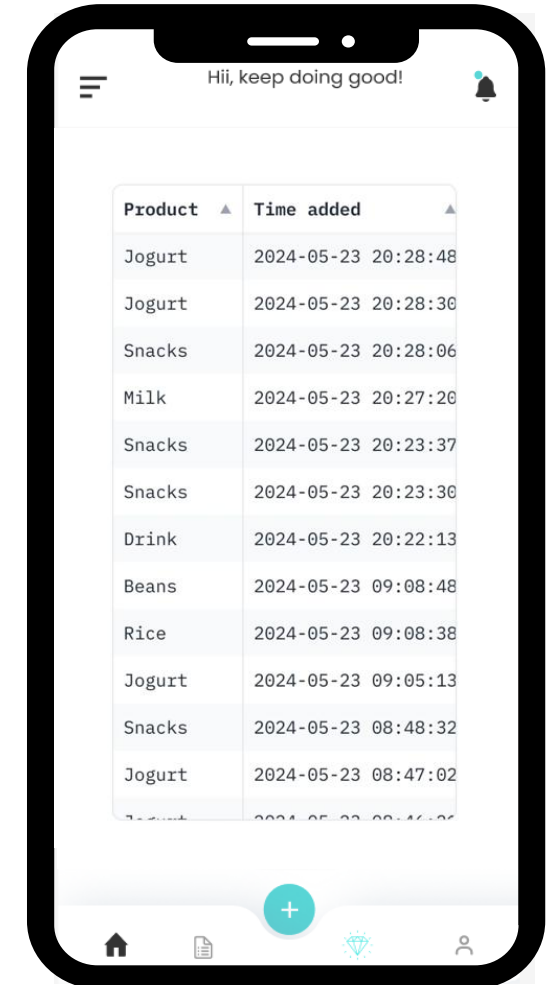
# Prototype (food)



CV to detect and recognize food items



recording of received items



digital tracking of the available inventory

# Technologies

Modern and easy to use application, supported by:



computer  
vision



text  
recognition



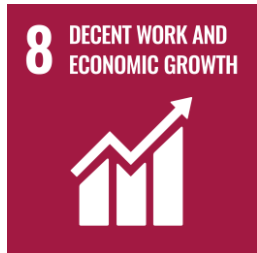
machine  
learning



data  
visualization

# Our Contribution

## Digitalization & Innovation for Systemic Change



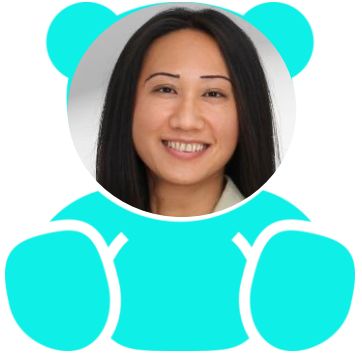
## Circular Economy & Sustainability



## Social Impact & Inclusion



# Team



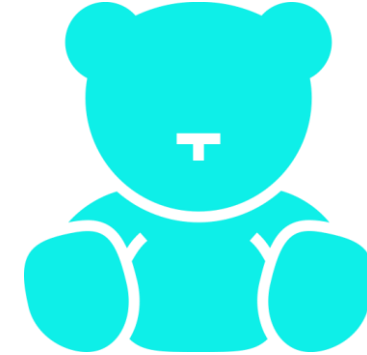
Chieh **PAN** 

**Product & Project  
Management**



Natalia **ALDANA** 

**Strategic Business Development**



**Support & join us!**

**Business** at scale.

**Data** in action.

**Social impact** at heart.

**Circular economy** in motion.

**Systemic change** by design.

Supported by:



Kofinanziert von der  
Europäischen Union





# In-Kind

FINDING THE VALUE OF THE PRE-LOVED

**Let's maximize the social  
and environmental  
impact together!**

