

# DATA XCELLENCE AWARD 2026

## SHOW WHAT YOU'VE GOT AND TAKE YOUR OPPORTUNITY!

Present your Data Excellence project on stage to our international ADV community on April 9, 2026!



### SUBMISSIONS ARE POSSIBLE IN TWO CATEGORIES:

#### DATA HERO

For Professionals

#### DATA TALENT

For School and University  
Students

### THE FOLLOWING EVALUATION CRITERIA WILL BE APPLIED:

- **VALUE ADDED**  
Extent of the intended benefit in terms of target group impact and monetary value.
- **INNOVATION**  
Newness of the idea? Does the work drive digital transformation? Does the innovation include new ideas for implementing data governance that have not been used before?
- **STRATEGY**  
To what extent does the solution address the strategic level?  
What impact does or would it have on the affected members of an organization, and can or could it be made measurable?
- **EXPERTISE**  
Are the core areas of Data Excellence applied?
- **USER CENTRICITY**  
Does the work focus on the needs of the users?
- **COMMUNITY / REACH**  
Can the implementation create an (open) community? Is the solution sustainable, and does it aim for national or international reach?
- **DEGREE OF IMPLEMENTATION**  
To what extent have real-world implementations already been achieved?
- **SCIENTIFIC FOUNDATION**  
To what extent are scientific principles and methodologies applied?

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## **CONTENT / SUBMISSION CRITERIA:**

- Submission category
- Person(s) responsible (name, email, phone number)
- Short title (50 characters)
- Summary (max. 750 characters)
- 2-3 sentences for each evaluation criterion
- Submission in PDF format
- Optional: Additional appendix of up to 20 slides (PowerPoint) or up to 5 A4 pages

## **PREREQUISITE FOR A SUBMISSION TO THE DATA EXCELLENCE AWARD:**

- Each submission may be entered in only one of the two categories.
- Submissions must be written in German or English.
- The expert jury will evaluate only fully completed submissions. Its decision is final.
- Legal recourse is excluded.
- By submitting, applicants agree to send at least one person responsible for the project to the award ceremony on April 9, 2026, in any case.
- All submissions must be received by ADV in PDF format no later than March 20, 2026, at [maria.kronberger@adv.at](mailto:maria.kronberger@adv.at)

All applicants will receive free access to the two-day DataXcellence Conference 2026. The top three DataXcellence projects in each category will participate in a public vote following a short pitch at the conference, in addition to the jury evaluation.

The project with the highest overall score will subsequently be presented and will win the respective award.

